

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 250193-1
 09/25/16
 September 2016
 08/29/16 - 09/25/16

<u>Property</u>	Account Executive	Sales Office	Sales Region
KNVO-TV	Garrett Stone	Univision-Dallas	National

Billing Address:

Sherry Matthews Advertising Attention: Accounts Payable 200 South Congress Ave Austin, TX 78704
 Advertiser
 Product
 Estimate Number

 Dept of State Health
 MILK - Every Ounce C
 761

 Flight Dates
 Order #
 Alt Order #

 08/29/16 - 09/25/16
 250193
 911145

 Billing Calendar Broadcast
 Billing Type Cash
 Deal #

Special Handling
Notarize Invoice

 Agency Code
 Advertiser Code
 Product 1/2

 1735
 773

Agency Ref Advertiser Ref

Send Payment To:

KNVO-TV Entravision Communications P O Box 203541 Dallas, TX 75320-3541

09/19/16

KNVO M 09/19/16

Day Air Date

Spots: #

Ch

09/25/16

MTWTF--

Air Time Description

12:58 PM Daytime M-F 12p-1p

Spots/

ine Start D	Date End Date	e Descriptio	n	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 09/04/	16 09/25/16	Daytime S	Su 9a-10a	9a-10a	S	:15	1	\$78.00	NM	
Weeks			MTWTFSS	Spots/Week	Rate					
	08/29/16	09/04/16	S	1	\$78.00					
Spots: #	<u>Ch</u> <u>Day</u> A	<u> Air Date</u> <u>Air </u>	Time Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1			55 AM Daytim	e Su 9a-10a	9a-10a	:1	5 MILK0279BH			\$78.00 NM
Weeks			<u>MTWTFSS</u>	Spots/Week	Rate					
	09/05/16	09/11/16	S	1	\$78.00					
Spots: #			<u>Time</u> <u>Descrip</u>		Start/End Time		th Ad-ID			Rate Type
2	KNVO Su C See M	9/11/16 G 1.5	Daytim	e Su 9a-10a	9a-10a	:(00			\$78.00 NN
5		9/25/16 11:4 1.2 09/11	15 AM Daytim	e Su Rotator 11:30a	-1p 11:30 AM-1:00	PM :1	5 МІСКО279ВН			\$78.00 NM
Weeks	: Start Date	End Date	<u>MTWTFSS</u>	Spots/Week	<u>Rate</u>					
	09/12/16	09/18/16	S	1	\$78.00					
Spots: #	Ch Day A	<u>ir Date</u> <u>Air</u>	Time Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
3	KNVO Su 0	9/18/16 9:2	22 AM Daytim	e Su 9a-10a	9a-10a	:1	5 МІСКО279ВН			\$78.00 NM
Weeks			<u>MTWTFSS</u>	Spots/Week	<u>Rate</u>					
	09/19/16	09/25/16	S	1	\$78.00					
Spots: #	-		Time Descrip		Start/End Time		th Ad-ID			Rate Type
4	KNVO Su 0	9/25/16 9:5	8 AM Daytim	e Su 9a-10a	9a-10a	:1	5 міLК0279вн			\$78.00 NM
2 08/29/	16 09/23/16	Daytime N	Л-F 12p-1p	12p-1p	MTWTF	:30	1	\$150.00	NM	
Weeks	: <u>Start Date</u> 08/29/16	End Date 09/04/16	MTWTFSS MTWTF	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: #			Time Descrip	•	Start/End Time	Long	th Ad-ID			Rate Type
. –	-						111 <u>AU-ID</u> 30 MILK0262CH			
1 Weeks			MTWTFSS	e M-F 12p-1p Spots/Week	12p-1p	:3	O MILKUZOZCH			\$150.00 NM
Weeks	. <u>Start Date</u> 09/05/16	09/11/16	MTWTF	<u> 5pois/week</u> 1	<u>Rate</u> \$150.00					
Spots: #			Time Descrip	•	Start/End Time	Lengt	th Ad-ID			Rate Type
2 2				e M-F 12p-1p	12p-1p		30 MILK0262CH			\$150.00 NM
Weeks	-		MTWTFSS	Spots/Week	Rate	.0	O MILKOZOZCH			φ130.00 INIV
VVCGRS	. <u>Start Date</u> 09/12/16	09/18/16	MTWTF	<u> 30013/Week</u> 1	\$150.00					
Spots: #			Time Descrip	otion .	Start/End Time	Lenat	th Ad-ID			Rate Type
3				e M-F 12p-1p	12p-1p		30 MILK0262CH			\$150.00 NM
Weeks		End Date	MTWTFSS	Spots/Week	Rate					7.00.00 1111

\$150.00

12p-1p

Start/End Time

Length Ad-ID

:30 MILK0262CH

Rate Type

\$150.00 NM

Send Payment To:

KNVO-TV
Entravision Communications
P O Box 203541
Dallas, TX 75320-3541

Invoice #	Invoice Date	Invoice Month	Invoice Period
250193-1	09/25/16	September 2016	08/29/16 - 09/25/16

Advertiser	<u>Product</u>	Estimate Number
Dept of State Health	MILK - Every Ounce C	761

Spots/

				Spots/			
ine Start Date End Date Description Start/	End Time	MTWTFSS	Length	Week	Rate	Type	
2 08/29/16 09/23/16 Daytime M-F 12p-1p 12p-1	lp	MTWTF	:30	1	\$150.00	NM	
3 08/29/16 09/23/16 Daytime M-F 12p-1p 12p-1	lp	MTWTF	:15	2	\$90.00	NM	
Weeks: Start Date 08/29/16 End Date 09/04/16 MTWTFSS MTWTF Specific Number 1	ots/Week 2	<u>Rate</u> \$90.00					
Spots: # Ch Day Air Date Air Time Description	2	Start/End Time	Length	Ad-ID			Rate Type
1 KNVO Tu 08/30/16 12:46 PM Daytime M-F 1:	2p-1p	12p-1p		MILK0279BH			\$90.00 NN
2 KNVO Th 09/01/16 12:38 PM Daytime M-F 12		12p-1p	:15	міцк0279вн			\$90.00 NM
	ots/Week	<u>Rate</u>					
09/05/16 09/11/16 MTWTF	2	\$90.00	1	A - L I I D			Data Tun
Spots: # Ch Day Air Date Air Time Description 3 KNVO W 09/07/16 12:32 PM Daytime M-F 1:	2n 1n	Start/End Time	<u>Length</u>	<u> АО-ID</u> MILK0279BH			<u>Rate</u> <u>Typ</u> \$90.00 Ni
3 KNVO W 09/07/16 12:32 PM Daytime M-F 1: 4 KNVO Th 09/08/16 12:32 PM Daytime M-F 1:		12p-1p 12p-1p		MILKO279BH			\$90.00 N
•	ots/Week	Rate	.10	MILKOZ7 JBII			φ90.00 ΝΙ
09/12/16 09/18/16 MTWTF	2	\$90.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length	Ad-ID			Rate Typ
6 KNVO M 09/12/16 12:21 PM Daytime M-F 13		12p-1p		MILK0279BH			\$90.00 NI
5 KNVO W 09/14/16 12:34 PM Daytime M-F 1:		12p-1p	:15	MILK0279BH			\$90.00 NI
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spo</u>	ots/Week 2	<u>Rate</u> \$90.00					
Spots: # Ch Day Air Date Air Time Description	_	Start/End Time	Length	Ad-ID			Rate Typ
8 KNVO Tu 09/20/16 12:36 PM Daytime M-F 12	2p-1p	12p-1p		MILK0279BH			\$90.00 NI
7 KNVO W 09/21/16 12:25 PM Daytime M-F 13	2p-1p	12p-1p	:15	міцк0279вн			\$90.00 N
4 08/29/16 09/23/16 Early Fringe 3p-4p 3p-4p)	MTWTF	:15	2	\$150.00	NM	
	ots/Week	Rate					
08/29/16 09/04/16 MTWTF Spots: # Ch Day Air Date Air Time Description	2	\$150.00 Start/End Time	Length	VAID			Poto Typ
Spots: # Ch Day Air Date Air Time Description 2 KNVO M 08/29/16 3:56 PM Early Fringe 3p)-4n	3p-4p		<u>ли-пр</u> МІLК0279вн			Rate Typ \$150.00 NI
1 KNVO W 08/31/16 3:46 PM Early Fringe 3p		3p-4p		MILK0279BH			\$150.00 NI
, , ,	ots/Week	Rate					ψ.σσ.σσ
09/05/16 09/11/16 MTWTF	2	\$150.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Length</u>				Rate Typ
4 KNVO M 09/05/16 2:54 PM Early Fringe 3p	•	3p-4p		MILKO279BH			\$150.00 NI
3 KNVO Tu 09/06/16 3:48 PM Early Fringe 3p Weeks: Start Date End Date MTWTFSS Spr	ots/Week	3p-4p <u>Rate</u>	:15	MILK0279BH			\$150.00 N
09/12/16 09/18/16 MTWTF	2	\$150.00					
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
6 KNVO Tu 09/13/16 3:57 PM Early Fringe 3p)-4p	3p-4p		міцк0279вн			\$150.00 N
5 KNVO Th 09/15/16 3:56 PM Early Fringe 3p		3p-4p	:15	міцк0279вн			\$150.00 N
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spo</u>	ots/Week 2	<u>Rate</u> \$150.00					
Spots: # Ch Day Air Date Air Time Description	۷	Start/End Time	Length	Ad-ID			Rate Typ
7 KNVO M 09/19/16 3:35 PM Early Fringe 3p	o-4p	3p-4p		MILK0279BH			\$150.00 NI
8 KNVO F 09/23/16 3:32 PM Early Fringe 3p	•	3p-4p	:15	міцк0279вн			\$150.00 N
5 08/29/16 09/23/16 Early Fringe 4p-5p 4p-5p)	MTWTF	:30	3	\$250.00	NM	
	ots/Week	Rate					
08/29/16 09/04/16 MTWTF Spots: <u># Ch Day Air Date Air Time Description</u>	3	\$250.00 Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
1 KNVO M 08/29/16 4:30 PM Early Fringe 4p)-5n	4p-5p	-	<u> Ай-ID</u>) MILK0262CH			\$250.00 N
3 KNVO Tu 08/30/16 4:22 PM Early Fringe 4p		4p-5p 4p-5p		MILKOZOZCH			\$250.00 NI
2 KNVO F 09/02/16 4:21 PM Early Fringe 4p	•	4р-5р		MILKO262CH			\$250.00 N
, ,	ots/Week	Rate	.50				ψ=00.00 IVI

Send Payment To: KNVO-TV **Entravision Communications** P O Box 203541 Dallas, TX 75320-3541 UNIVISION

Invoice #	Invoice Date	Invoice Month	Invoice Period
250193-1	09/25/16	September 2016	08/29/16 - 09/25/16

Advertiser	Product	Estimate Number
Dept of State Health	MILK - Every Ounce C	761

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 08/29/16	09/23/16	Early Fringe 4p-5p	4p-5p	MTWTF	:30	3	\$250.00	NM	
Spots: # Ch	Day Aiı	r Date Air Time Descri	intion	Start/End Time	Length	Ad-ID			Rate Typ
4 KN		0/05/16 4:30 PM Early I	•	4p-5p		MILKO262CH			\$250.00 NI
6 KN				4p-5p		MILK0262CH			\$250.00 N
5 KN		0/07/16 4:53 PM Early I	0 1 1	4p-5p		MILK0262CH			\$250.00 N
Weeks:	Start Date 09/12/16	End Date MTWTFSS 09/18/16 MTWTF	Spots/Week 3	Rate \$250.00	.00				Ψ200.00 141
Spots: # Ch	<u>Day</u> Aii	r Date <u>Air Time</u> <u>Descri</u>	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Typ
9 KN	VO M 09	/12/16 4:26 PM Early I	Fringe 4p-5p	4p-5p	:30	MILK0262CH			\$250.00 N
8 KN	VO Tu 09	/13/16 4:52 PM Early I	Fringe 4p-5p	4p-5p	:30	MILK0262CH			\$250.00 N
7 KN		,	Fringe 4p-5p	4p-5p	:30	MILK0262CH			\$250.00 N
Weeks:	Start Date 09/19/16	09/25/16 MTWTF	Spots/Week 3	<u>Rate</u> \$250.00					
Spots: # Ch	Day Air		•	Start/End Time	<u>Length</u>				Rate Typ
12 KN		,		4p-5p		MILK0262CH			\$250.00 NI
11 KN		•		4p-5p		MILK0262CH			\$250.00 NI
10 KN	VO F 09	/23/16 4:23 PM Early I	Fringe 4p-5p	4p-5p	:30	MILK0262CH			\$250.00 N
6 08/29/16	09/25/16	M-Su Broad Rotator	5:00 AM-5:00 XM	MTWTFSS	:30	4	\$0.00	NM	
Weeks:	Start Date 08/29/16	End Date MTWTFSS 09/04/16 MTWTFSS	Spots/Week 4	<u>Rate</u> \$0.00					
Spots: # Ch	<u>Day</u> Air	r Date <u>Air Time</u> <u>Descri</u>	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Typ
3 KN	VO M 08	3/29/16 1:16 AM M-Su	Broad Rotator	5:00 AM-5:00 XM	:30	MILK0262CH			\$0.00 N
4 KN	VO Tu 08	3/30/16 2:54 AM M-Su	Broad Rotator	5:00 AM-5:00 XM	:30	MILK0262CH			\$0.00 N
1 KN	VO W 08	/31/16 4:58 AM M-Su	Broad Rotator	5:00 AM-5:00 XM	:30	MILK0262CH			\$0.00 N
2 KN ^v Weeks:	VO Sa 09 <u>Start Date</u> 09/05/16	/03/16 11:49 PM M-Su End Date MTWTFSS 09/11/16 MTWTFSS	Broad Rotator <u>Spots/Week</u> 4	5:00 AM-5:00 XM <u>Rate</u> \$0.00	:30	MILK0262CH			\$0.00 N
Spots: # Ch	Day Air		·	Start/End Time	Length	Ad-ID			Rate Typ
6 KN				5:00 AM-5:00 XM		MILK0262CH			\$0.00 NI
7 KN		/09/16 6:24 AM M-Su		5:00 AM-5:00 XM		MILK0262CH			\$0.00 NI
8 KN	VO Sa 09	/10/16 5:16 PM M-Su	Broad Rotator	5:00 AM-5:00 XM		MILK0262CH			\$0.00 NI
5 KN	VO Su 09	/11/16 3:39 AM M-Su	Broad Rotator	5:00 AM-5:00 XM	:30	MILK0262CH			\$0.00 NI
Weeks:	Start Date 09/12/16		Spots/Week 4	Rate \$0.00					
Spots: # Ch	<u>Day</u> Air			Start/End Time	Length				Rate Typ
9 KN			Broad Rotator	5:00 AM-5:00 XM	:30	MILK0262CH			\$0.00 N
11 KN		/14/16 6:53 AM M-Su	Broad Rotator	5:00 AM-5:00 XM	:30	MILK0262CH			\$0.00 N
12 KN				5:00 AM-5:00 XM	:30	MILK0262CH			\$0.00 N
10 KN\ Weeks:	VO Su 09 Start Date		Broad Rotator <u>Spots/Week</u>	5:00 AM-5:00 XM <u>Rate</u>	:30	MILK0262CH			\$0.00 N
WCCR3.	09/19/16	09/25/16 MTWTFSS	<u>opots/vveck</u> 4	\$0.00					
Spots: # Ch			ption	Start/End Time	Length	Ad-ID			Rate Typ
15 KN		7/19/16 5:16 AM M-Su		5:00 AM-5:00 XM	:30	MILK0262CH			\$0.00 N
13 KN	VO Tu 09	/20/16 4:14 AM M-Su	Broad Rotator	5:00 AM-5:00 XM	:30	MILK0262CH			\$0.00 NI
14 KN	VO F 09	/23/16 2:23 AM M-Su	Broad Rotator	5:00 AM-5:00 XM	:30	MILK0262CH			\$0.00 N
16 KN	VO Sa 09	/24/16 11:34 PM M-Su	Broad Rotator	5:00 AM-5:00 XM	:30	MILK0262CH			\$0.00 N
7 08/29/16	09/25/16	M-Su Broad Rotator	5:00 AM-5:00 XM	MTWTFSS	:15	5	\$0.00	NM	
Weeks:	Start Date 08/29/16	End Date MTWTFSS 09/04/16 MTWTFSS	Spots/Week 5	<u>Rate</u> \$0.00					
Snots: # Ch		r Date Air Time Descri		Start/End Time	l enath	Ad-ID			Rate Tyn

Start/End Time

Length Ad-ID

Air Time Description

Spots: # Ch

Day Air Date

Rate Type

Send Payment To:

KNVO-TV **Entravision Communications** P O Box 203541 Dallas, TX 75320-3541

Invoice #	Invoice Date	Invoice Month	Invoice Period
250193-1	09/25/16	September 2016	08/29/16 - 09/25/16

<u>Advertiser</u>	<u>Product</u>	Estimate Number
Dept of State Health	MILK - Every Ounce C	761

Spots/

_ine Start	Date E	nd Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
7 08/29	/16 0	9/25/	16 M-S	u Broad Rotator	5:00 AM-5:00 XM	MTWTFSS	:15	5	\$0.00	NM		
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descrip	<u>ition</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty	pe
4	KNVO	M	08/29/16	5:17 AM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>l</i> :1	5 МІСКО279ВН			\$0.00 N	M٧
5	KNVO	Tu	08/30/16	12:39 AM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>1</i> :1	5 МІСКО279ВН			\$0.00 N	MV
3	KNVO	Th	09/01/16	6:18 AM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>1</i> :1	5 МІСКО279ВН			\$0.00 N	MV
2	KNVO	F	09/02/16	5:25 AM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>l</i> :1	5 МІСКО279ВН			\$0.00 N	MV
1 Week		Sa art Da 9/05/16			road Rotator <u>Spots/Week</u> 5	5:00 AM-5:00 XN <u>Rate</u> \$0.00	/I :1	5 МІСКО279ВН			\$0.00 N	MI
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty	′pe
10	KNVO	М	09/05/16	5:40 AM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>1</i> :1	5 МІСКО279ВН			\$0.00 N	MI
9	KNVO	Tu	09/06/16	4:27 AM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>l</i> :1	5 МІСКО279ВН			\$0.00 N	MV
7	KNVO	W	09/07/16	1:20 AM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>l</i> :1	5 МІСКО279ВН			\$0.00 N	MI
8	KNVO	Th	09/08/16	5:52 AM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>l</i> :1	5 МІСКО279ВН			\$0.00 N	MI
6	KNVO	Su	09/11/16	1:54 AM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>l</i> :1	5 МІСКО279ВН			\$0.00 N	MV
Week		art Da 9/12/16			Spots/Week 5	<u>Rate</u> \$0.00						
Spots: #	<u>Ch</u>	<u>Day</u>	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	<u>:h Ad-ID</u>			Rate Ty	ре
14	KNVO	W	09/14/16	1:21 AM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>l</i> :1	5 МІСКО279ВН			\$0.00 N	MI
11	KNVO	W	09/14/16	4:28 AM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>l</i> :1	5 МІСКО279ВН			\$0.00 N	MV
15	KNVO	Th	09/15/16	3:22 PM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>l</i> :1	5 МІСКО279ВН			\$0.00 N	MV
13	KNVO	Sa	09/17/16	4:45 AM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>l</i> :1	5 МІСКО279ВН			\$0.00 N	MV
12	KNVO		09/18/16	2:38 AM M-Su B		5:00 AM-5:00 XM	<i>l</i> :1	5 МІСКО279ВН			\$0.00 N	MV
Week		art Da 9/19/16			<u>Spots/Week</u> 5	<u>Rate</u> \$0.00						
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	<u>:h Ad-ID</u>			Rate Ty	ре
19	KNVO	M	09/19/16	4:58 AM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>1</i> :1	5 МІСКО279ВН			\$0.00 N	lM
20	KNVO	Tu	09/20/16	12:44 AM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>1</i> :1	5 МІСКО279ВН			\$0.00 N	MV
17	KNVO	W	09/21/16	5:29 AM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>1</i> :1	5 МІСКО279ВН			\$0.00 N	MV
16	KNVO	Sa	09/24/16	9:22 AM M-Su B	road Rotator	5:00 AM-5:00 XM	<i>1</i> :1	5 МІСКО279ВН			\$0.00 N	MI
18	KNVO	Su	09/25/16	5:26 PM M-Su B	road Rotator	5:00 AM-5:00 XM	1 :1	5 МІСКО279ВН			\$0.00 N	MI
						Tatal Casta		70				

Total Spots 72

Payment Terms 30 Days

Gross Total \$5,832.00

Agency Commission \$874.80

Net Amount Due \$4,957.20